

11 AUGUST 2024

CITY2 SURF



Teams Packages





Introduction

The Teams Packages are back again this year as part of City2Surf.

We have created exclusive packages for 2024 and hope these will make your experience unique and beneficial.

This information booklet will outline what we are offering for the 2024 event, so you can determine which package is right for your team. As always if you have any questions, please don't hesitate to contact the team!

Email: c2s_teamsprogram@ironman.com



Jasper & Ollie, Teams Program Athlete Services



Event Overview

City2Surf is the world's largest and best fun run. For 14km, your team will take in scintillating views as you make your way from Sydney's Hyde Park to the world-famous Bondi Beach.

City2Surf caters to all levels of fitness. Whether your participants prefer to race marathons or enjoy a leisurely Sunday morning stroll, this event is for you!

This year City2Surf is aiming to raise \$4 million dollars for charity.

Since fundraising was first recorded in 2008, \$50 million+ has been raised. City2Surf runners have helped charities achieve medical research breakthroughs, protect our animals and support Australians in need. With over 400 Australian charities signed up to the event, there is a cause for everyone.

Now is the time to bring your team together - have fun, get moving and be a part of something bigger than you by raising money for a charity close to your collective heart.

C2S Gold Package

\$750 AUD

Inclusive of GST all fees & taxes,
Individual entry fees not included.



Pay-Later Functionality

- ✓ Pay for your team's individual entries in one payment.
- ✓ Make bulk payment through the registration portal with a credit card. Easy!



Pre-Race Day Couriered Race Bibs to One Location

- ✓ Have all your team members bibs posted to one location approximately 7 days prior to the event.
- ✓ This means there is no need for all members to attend Expo for bib collection. More time for training!



Priority Customer Service Support

- ✓ You as the Team Manager and your team members receive priority support from our team



Teams Manual

- ✓ Your go to guide on what you, as Team Manager, need to know.
- ✓ Explains your role and how we will assist.
- ✓ This manual is a quick reference to any questions you may have.



Digital Marketing Assets

- ✓ Get digital marketing assets that you can share around the office and on your social channels to let everyone know you're participating in City2Surf!



Finisher SMS

- ✓ All team members will receive a complimentary post-race SMS with their race result.
- ✓ Time for the bragging to begin...



Team Name on Race Bib

- ✓ Your team's name will be on all your team members race bibs so everyone will know who you're reppin'!



Team Post-Race Results

- ✓ Fancy a little bit of inter-office competition?
- ✓ Everyone loves bragging rights.
- ✓ Once race day is over, we will send the Team Manager an email with each of your team members official race results so you can congratulate everyone on your great results!

c2s Silver Package

\$550 AUD

Inclusive of GST all fees & taxes,
Individual entry fees not included.



Pay-Later Functionality

- ✓ Pay for your team's individual entries in one payment.
- ✓ Make bulk payment through the registration portal with a credit card. Easy!



Pre-Race Day Couriered Race Bibs to One Location

- ✓ Have all your team members bibs posted to one location approximately 7 days prior to the event.
- ✓ This means there is no need for all members to attend Expo for bib collection. More time for training!



Priority Customer Service Support

- ✓ You as the Team Manager and your team members receive priority support from our team



C2S Bronze Package

\$45 AUD

Inclusive of GST all fees & taxes,
Individual entry fees not included.



Pre-Race Day Couriered Race Bibs to One Location

- ✓ Have all your team members bibs posted to one location approximately 7 days prior to the event.
- ✓ This means there is no need for all members to attend Expo for bib collection. More time for training!





New Management Platform

In 2024 we are introducing a brand-new registration platform with several features for you to better manage your team.

Benefits for this new functionality include:

- ✓ Easy bulk payment of entries
- ✓ Ability to send registration links to participants who want to join your team
- ✓ Send custom emails to all team members at any time
- ✓ Tracking of team member status (e.g. completion of entry link, waivers to be signed)

Further details on how to utilize this functionality will be shared once a team package is purchased.



Fundraising Toolkit

Complimentary Package Add-On

City2Surf's Fundraising Toolkit has everything your team needs to maximize your collective fundraising potential.

The toolkit includes downloadable assets to raise your team's fundraising profile, as well as our top fundraising tips. You're doing something amazing by fundraising – make sure to shout it from the rooftops with these bonus assets.

This toolkit is exclusively available for teams who have purchased a Gold or Silver Package only.



Registration Fees

Individual Registration Fees

Early Bird Entry Fee (27 March – 9 May)	\$92 (Adult) \$47 (Child)* \$27 (Child)*
General Entry Fee (10 May – 18 July)	\$102 (Adult)* \$57 (Child)* \$37 (Child)*
Late Entry Fee	\$118 (Adult)* \$67 (Child)* \$47 (Child)*

* Entry fees inclusive of gst.



CITY2 SURF

