

**2024 City2Surf Run Club Reel Trade Promotion
Terms and Conditions of Entry (Game of Skill)**

Name of Competition	2024 City2Surf Run Club Reel Trade Promotion
Summary of Competition	This competition involves entrants creating a reel showing their run club celebrating the City2Surf event. The most creative ten (10) entries will be chosen to receive a prize pack.
Promoter conducting the Competition	USM Events Pty Ltd (ABN 67 052 342 239) with offices at Level 6, 222 Kings Way, South Melbourne, Victoria, 3205
Eligibility Criteria	<p>Entrants must:</p> <ul style="list-style-type: none"> • Be an individual aged 18 and over at the time of entry; • be a resident of Australia; • be the administrator of a Run Club Instagram account (an account with the primary purpose of promoting a run club) with at least 200 followers (the 'Run Club Instagram Account'); and • not be an employee of the Promoter, an immediate family member of an employee of the Promoter, an employee of a related entity of the Promoter, a shareholder of the Promoter or a professional athlete. <p>Entrants into this Competition must comply fully with the requirements of these Terms and Conditions. Unless these Terms and Conditions are, in the sole discretion of the Promoter, satisfied fully by an entrant, that entrant will not be eligible to be judged as the Winner of the Competition.</p>
Competition Period	The Competition commences at 11:59:59pm Australian Eastern Daylight Time (AEDT) on 24 March 2024 and ends at 11:59:59pm AEDT on 31 March 2024.
Method of Entry	<p>During the Competition Period, the Entrant must do the following to enter the Competition:</p> <ul style="list-style-type: none"> • Create a 'reel' on Instagram, at least 20 seconds in duration, of the Entrant's Run Club celebrating the City2Surf event (the 'Reel'). • Post the Reel on the Entrant's Run Club Instagram Account page including: <ul style="list-style-type: none"> ○ Tag @city2surf; and ○ #City2SurfRunClubs in the caption.
Judging Criteria	Each valid entry will be individually judged (by representatives of the Promoter) based on the most creative entry that best exemplifies the City2Surf spirit. This is a game of skill and chance plays no part in determining the prize winner. Judging will take place on or about 11:00am AEDT on 2 April 2024 at the Promoter's office.
Prize Details	<p>There will be TEN (10) winners selected (the 'Winners').</p> <p>Each Winner will receive the following:</p> <ul style="list-style-type: none"> • 5 x General Entries to the 2024 City2Surf Event (\$114 each); • 1 x \$100 Visa gift card; • 50 x 24.9g MyProtein branded Clear Whey Isolate Raspberry Lemonade samples (\$3.99 each); and • 50 x 600mL MyProtein branded plastic shakers (\$8.99 each). <p>Each entry to the City2Surf event is subject to the terms and conditions set out on the event website (https://city2surf.com.au/) including, but not limited to, the Entry Policies and Athlete Waiver.</p> <p>Maximum value of the prize for each Winner is AUD\$1,319 (inclusive of GST).</p>
Notification of Winners, Prize Delivery	Each Winner will be notified in writing by Instagram direct message within 48 hours of the Judging Date. Prizes will be delivered/transferred to all Winners within 28 days of the Judging Date. Full list of Winners will be published on Promoter's Instagram account (@city2surf) at the conclusion of the Competition.
Unclaimed Prizes	<p>All prizes will be distributed during or after the close of the Competition. The Promoter will make reasonable efforts to identify and locate the Prize winners.</p> <p>If any Prizes (other than perishable prizes) remain unclaimed within 3 months after the Judging Date, the relevant winner's entry will be deemed invalid and the Promoter will distribute any unclaimed prizes to the next best ranking entry or entries (as applicable), as determined by the judges or the Promoter in its absolute discretion ('Unclaimed Prize Draw'). The Winner/s of the Unclaimed Prize Draw will be notified in writing by Instagram direct message within 48 hours of the relevant draw.</p>
Privacy Policy	https://www.ironman.com/privacy-policy-australia

- By participating in the Competition, entrant represents and warrants that they have read and understood, and fully and unconditionally agrees to and accepts, these Terms and Conditions and that the decisions of the Promoter are final and binding in all matters related to the Competition, and no correspondence will be entered into. Winning any prize is contingent upon fulfilling all requirements set forth herein.
- The Prizes are strictly non-refundable and non-transferrable in any circumstances. Prizes are not redeemable for cash. The Promoter is not liable for any loss, damage or injury suffered (even if caused by negligence) as a result of the Winner(s) accepting and/or using the Prize, except for any liability which cannot be excluded by law. Promoter is not responsible or liable for any loss, damage or injury suffered by any winner as arising from, or in connection with the Prize supplied by the prize supplier, or the conduct of the prize supplier. In the event that the Prize (or any part of the Prize) becomes unavailable for reasons beyond the Promoter's control, the Promoter may substitute a prize (or the relevant part of a prize) with a prize of equal or greater value subject to any contrary direction from a regulatory authority.
- The Promoter respects entrant's personal information (PI). All PI collected by the Promoter will be dealt with under the Promoter's Privacy Policy. PI is collected to enable the Promoter to administer and promote this Competition and the winners. The Promoter may also use PI collected for future promotional, marketing and publicity purposes. Any person is entitled to contact the Promoter and request access to any PI the Promoter holds about them, at any time. If an entrant does not truthfully provide all the requested PI on the Competition entry form or subsequently in accordance with these Terms and Conditions they may not be eligible to enter this Competition or win any prize.
- By using and entering this Competition on Instagram ('Platform') entrants agree to comply with the Platform's terms of use and release the Platform from all claims based on, related to or arising from the Competition; and acknowledge and agree that this Competition is in no way sponsored, endorsed, administered or affiliated with the Platform. The Promoter is not responsible for any loss, damage or injury to entrants resulting from entering or participating in this Competition including arising from any comments made, or material published, by third parties about the participant on any social media platform in connection with this Competition.
- The Winner has rights under the Australian Consumer Law and other similar legislation which cannot be excluded, restricted or modified by the Promoter. These terms and conditions do not exclude, restrict or limit those statutory rights in any way. However, to the extent that it is permitted to do so, the Promoter (including its officers, directors, employees, shareholders and agents, and those of its related companies, parents, subsidiaries, affiliates) excludes all liability whether arising in tort (including without limitation negligence), contract or otherwise for any personal injury or any other loss or damage (including without limitation loss of opportunity or loss of profits) whether direct, indirect, special or consequential, arising in any way out of the Competition, including, without limitation:
 - any technical difficulties or equipment malfunction (whether or not under the Promoter's control);
 - any theft, unauthorised access or third party interference;
 - any entry that is late, lost, altered, damaged or misdirected (whether or not after their receipt by the Promoter) due to any reason beyond the reasonable control of the Promoter;
 - any variation in market value to that stated in these terms and conditions;
 - any tax implications; or
 - the Prize or use of the Prize.
- Entries must be the entrant's original work. The Promoter reserves the right to require the entrant to verify that the entry is the entrant's original work. If the Promoter is unable to verify that the entry is original work to its satisfaction, the entry will be deemed invalid. Entrant's warrant that their entry is not in breach of any third party intellectual property rights. Entrants agree to indemnify the Promoter and its associated agencies against all losses, damages, claims and costs by third parties arising out of, connected to, or resulting from, a breach of the warranty set out in this clause. An entrant's entry must not include any image, video or voice of any other person without that person's express consent, any content that contravenes any law, and any content that is obscene, offensive, potentially defamatory, discriminatory, indecent, prejudicial or inconsistent with prevailing community standards.
- Except where prohibited by law, by entering this Competition, entrants grant the Promoter and the Promoter's designees a non-exclusive licence to use the content, or any part, of their entry, in any way the Promoter wishes (including modifying, adapting, copying, cropping, retouching, editing, publishing, broadcasting or communicating the entry whether in original or modified form in whole or in part) and grants the Promoter permission to use the entrant's name, voice, likeness, statements, photographs, audiovisual recordings, opinions, biographical information, and state of residence for the purpose of advertising the Competition, any subsequent contest, or other promotion by the Promoter, any event owned or licensed by the Promoter or for any promotional, marketing, or publicity purposes, or for any other commercial purpose, in each case in any media or manner, now known or hereafter devised, without payment, consideration, notice, or approval.

- In the event that the operation, security, or administration of the Competition is impaired in any way for any reason, including, but, not limited to, fraud, virus or other technical problem, the Promoter may, in its sole discretion, either: (1) suspend or modify the Competition to address the impairment and resume the Competition in a manner that best conforms to the spirit of these Terms and Conditions; and/or (2) award the prize from among all eligible entries that have registered up to the time of the impairment. The Promoter reserves the right in its sole discretion to disqualify any individual it finds to be tampering with the entry process or the operation of the Competition or to be acting in violation of these Terms and Conditions, or in an improper manner. Any attempt by any person to undermine the legitimate operation of the Competition may be a violation of criminal and civil law, and, if such an attempt is made, the Promoter reserves the right to seek damages from any such person to the fullest extent permitted by law. The Promoter's failure to enforce any provision or aspect of these Terms and Conditions shall not constitute a waiver thereof.
- All issues and questions concerning the construction, validity, interpretation, or enforceability of these Terms and Conditions, or the rights and obligations of the entrant and the Promoter in connection with the Competition, shall be governed by, and construed in accordance with, the laws of the State of Victoria, Australia nominated by the Promoter, without giving effect to any choice of law or conflict of law rules that would result in the application of the laws of any other jurisdiction. Entrant agrees that any and all disputes, claims and causes of action arising out of or connected with this Competition, or any prizes awarded or not awarded shall be resolved solely individually, without resort to any form of class action, and exclusively by the appropriate court located in the capital city of such State.